



1. Purpose

The Government of Japan provides **Sustainability Subsidy** of maximum 500,000 yen in general type for SMEs and individual owners in Japan to underpin business sustainability through sales channel development and productivity enhancement in FY2021. The Government also provides low-infection business type of maximum 1 million yen for them to introduce low-infection new businesses and service/production processes.

2. Eligibility and Conditions

- a. SMEs and individual owners
- b. General type: Project plans to develop sales channels and enhance productivity, expecting sales increase in a year after the projects
- c. Low-infection business (LIB) type: Project plans to introduce low-infection new businesses and service/production processes
- d. In the general type, supports from local chambers of commerce and industry

3. Amount of Subsidy

- a. General type: Maximum 500,000 yen at subsidy rate (SR) 2/3
- b. LIB type: Maximum 1 million yen at SR 3/4

4. Application Deadlines

- a. General type: 4 Jun, 1 Oct, and 4 Feb in FY2021
- b. LIB type: 12 May, 7 Jul, 8 Sep, 10 Nov, 12 Jan, and 9 Mar in FY2021

Appendix: Selected Rates



Genreal Type

No	Deadline	Decision	Applied	Selected	Selected Rate
1	2020.3.31	2020.5.22	8,044	7,308	90.9%
2	2020.6.5	2020.8.7	19,154	12,478	65.1%
3	2020.10.2	2021.1.22	13,642	7,040	51.6%
4	2021.2.5	2021.4			

C-virus Type (finished)

1	2020.5.15	2020.5.29	6,744	5,503	81.6%
2	2020.6.5	2020.7.22	24,380	19,833	81.3%
3	2020.8.7	2020.10.30	37,302	12,664	33.9%
4	2020.10.2	2021.2.5	52,529	15,421	29.4%
5	2020.12.10	2021.3.31	43,243	16,498	38.2%